

Nexway PUBLISHER Online Store

Responsive e-commerce solutions for digital content and online services

GROW YOUR DIGITAL PROFIT



Nexway is a Global leader powering best-in-class digital goods e-commerce solutions, built to monetize your softwares and games on a global scale.

Nexway Online Store allows publishers to rapidly optimize their customers' lifecycle and achieve better conversion rates.

Gain peace of mind, let us manage your digital content and services monetization, and focus on what you do best!



Online Store & Support

- Fully branded
- Responsive
- Localized
- Account management
- End-user Support

Finance Services

- Global payments
- Fraud management
- Smart order routing
- Merchant of Records
- Subscriptions

Technology

- High performance: CDN based distribution
- Highly secure cart
- Full PCI compliance
- Secure hosting
- Availability: 99.9% uptime

Digital Agency

- eCRM
- Marketing campaigns
- MVT & A/B testing
- Reporting & Analytics
- Conversion Boosters

KEY BENEFITS

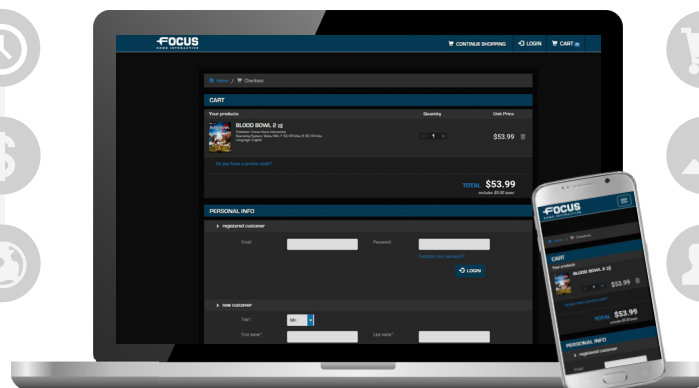
DEPLOY RAPIDLY A SCALABLE & SECURE ONLINE STORE OR CART



BOOST YOUR END-USER EXPERIENCE & YOUR REVENUES



OFFER A PERSONALIZED BUYING EXPERIENCE, BE GLOBAL & LOCAL



OPTIMIZE YOUR ONLINE SALES WITH OUR PROVEN CAPABILITIES



GAIN CUSTOMER INSIGHT & DATA LEARN ABOUT YOUR END-USERS

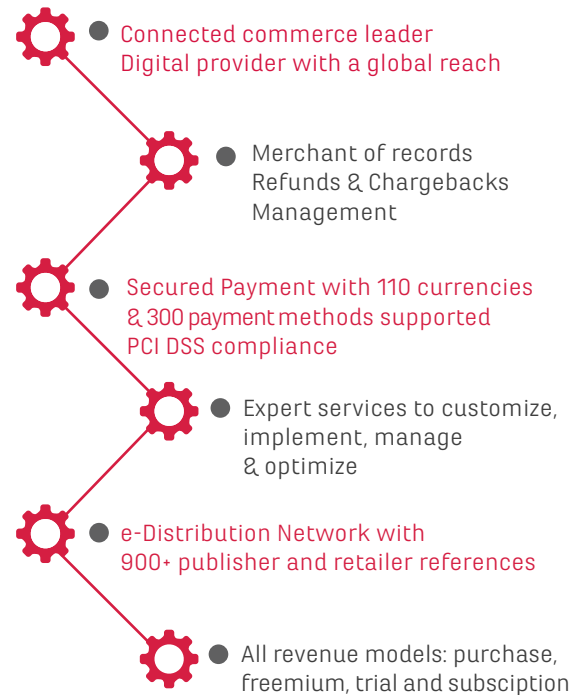


HANDS-ON MANAGEMENT 140+ ECOMMERCE EXPERT TEAM

KEY FEATURES

	CART	STORE
LOOK & FEEL		
- Home page		✓
- Product pages		✓
- Search engine		✓
- Shopping Cart	✓	✓
- Fully Responsive	✓	✓
- Customizable Design - CSS	✓	✓
CHECKOUT		
- Preview cart content	✓	✓
- Add to cart confirmation	✓	✓
- 1 or 3 steps Checkout	✓	✓
- User account or guest checkout	✓	✓
LOCALISATION		
- Localized Terms & Conditions	✓	✓
- Localized Support page FAQ	✓	✓
- International Payment Methods	✓	✓
- Localized Payment Methods	✓	✓
BUSINESS MODELS		
- Subscription monthly or annual	✓	✓
- Autorenewal	✓	✓
- Preorder	✓	✓
- Instant Purchase	✓	✓
FINANCE & REPORTING		
- VAT/TAX Management	✓	✓
- Financial conversion & Remittance	✓	✓
- Fraud Management	✓	✓
- Advanced Backoffice	✓	✓
PERFORMANCE & MARKETING		
- SEO friendly	✓	✓
- Customer Relationship Management	✓	✓
- Conversion booster scenarii	✓	✓
- Tag Management	✓	✓

WHY CHOOSE NEXWAY PUBLISHER ONLINE STORE



START DOING GREAT THINGS
TOGETHER **CONTACT US**



We are here to help
Fill the [Contact form](#)
We will contact you as soon as possible

BROAD PAYMENT CAPABILITIES

Our solution enables you to include over 300 local and international payment methods your end-users can choose from when checking out.



**In 2015, Nexway managed transactions
all over the world in 190+ countries**

Nexway turns PC customers into cross-device subscribers.

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CONNECTED COMMERCE

Nexway Online Store **February 2016**

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